

Thomas MCGINLEY

Portfolio: khliere.com

| GRAPHIC DESIGNER AND ANIMATOR

PERSONAL INFORMATION

Email: thomasm@khliere.com

Full Drivers Licence

Phone: 07512 307653

Home Address: Penistone, England

PERSONAL PROFILE

A creative and conscientious Graphic Design and Animator with extensive experience in high-pressure environments. An experienced team player with a strong aspiration to excel in the creative industry, particularly in branding, motion design, and digital marketing. I adapt well to new and challenging situations, consistently delivering high-quality work to tight deadlines. A strong problem-solver with excellent communication skills and a proven track record of developing impactful visual solutions.

EDUCATION

University of Huddersfield

2023 - 2025,

BA (Hons) Graphic Design and Animation

Year One Modules

(Results)

- Design Studio
- Design Process and Production
- Design Theory Fundamentals

A
B
C

Year Two Modules

(Results)

- Process and Production
- Intermediate Studio Practice
- Preparing for Year Placement

B
B
B

Barnsley College

2021 - 2023

Creative Media Production & Technology

- UAL Diploma
- UAL Extended Diploma

Distinction
Distinction

Penistone Grammar School

2016 - 2021

GCSE

8 GCSEs (B-D), including:

- Mathematics
- English Language
- Design & Technology
- Creative Media

B
C
B
B

SKILLS

Software

- Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere Pro, Indesign, XD.)
- 3D Design and Motion Graphics (Blender)
- Google Ads
- Data Analyst (Excel / Json)

Professional Attributes

- Creativity and Problem-Solving
- Time Management and Organisation
- Collaboration and Teamwork
- Communication and Email Etiquette
- Copywriting

CERTIFICATES

Google

2023

- Fundamentals of Digital Marketing

EXPERIENCE

Digital Design and Branding Assistant

2AM Management, Rotherham June 2022 – Present

As a Digital Design and Branding Assistant, I developed and executed strategies to enhance brand identity and market visibility. My role included creating promotional materials, managing content for websites, and collaborating with teams to align design objectives with business goals.

- Motor Transport Awards: Secured short-listing for Stanton Logistics in key categories.
- Vehicle Liveries: Designed striking liveries, enhancing fleet visibility.
- Website Updates: Maintained consistency and boosted engagement.
- Promotional Campaigns: Created impactful social media and print materials.

Freelance Graphic Designer

October 2021 – Present

As a Freelance Graphic Designer, I deliver customised branding and design solutions for diverse clients. My projects focus on creating impactful visuals tailored to client needs.

- McAllen Racing: Developed branding, garments, and a website, elevating the team's professional image.
- Sponsorship Brochure: Produced a brochure that contributed to securing a potential £4 million sponsorship.
- Khliere Clothing Line: Launched a unique line of casual and gym wear, showcasing innovative designs.
- Vanity Fur Posters: Designed creative animal posters, highlighting versatility and artistic vision.
- Event Branding: Delivered cohesive promotional materials and signage for client events.

INTERESTS AND LEISURE

I have a strong interest in gaming, not just as a hobby but as a way to spark creativity and find inspiration for my design projects. Spending time in the gym is also a big part of my routine—it helps me stay focused and motivated while maintaining a healthy lifestyle.

I'm passionate about modified car culture, from exploring custom builds to appreciating the creativity behind unique designs. Design is more than just work for me; it's a personal passion, and I'm always experimenting and pushing my creative boundaries to grow as a designer.

REFERENCES

Academic

Stephen Hibbert
University of Huddersfield

Email: s.p.hibbert@hud.ac.uk

Phone: 01484 256990

Employment

Sean Wilson
2AM Management

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